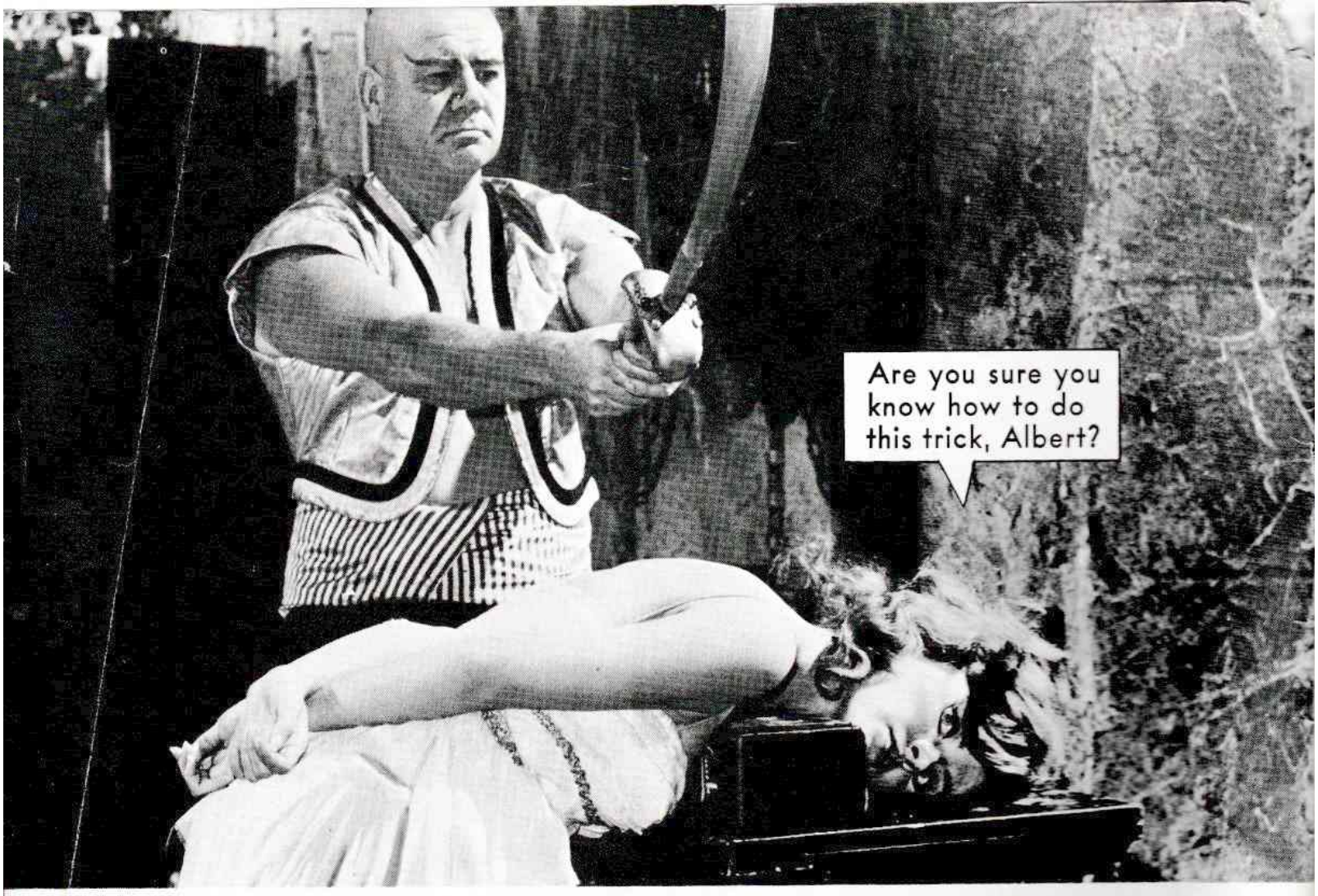
SOMETHING FUNNY IS GOING ON HERE!

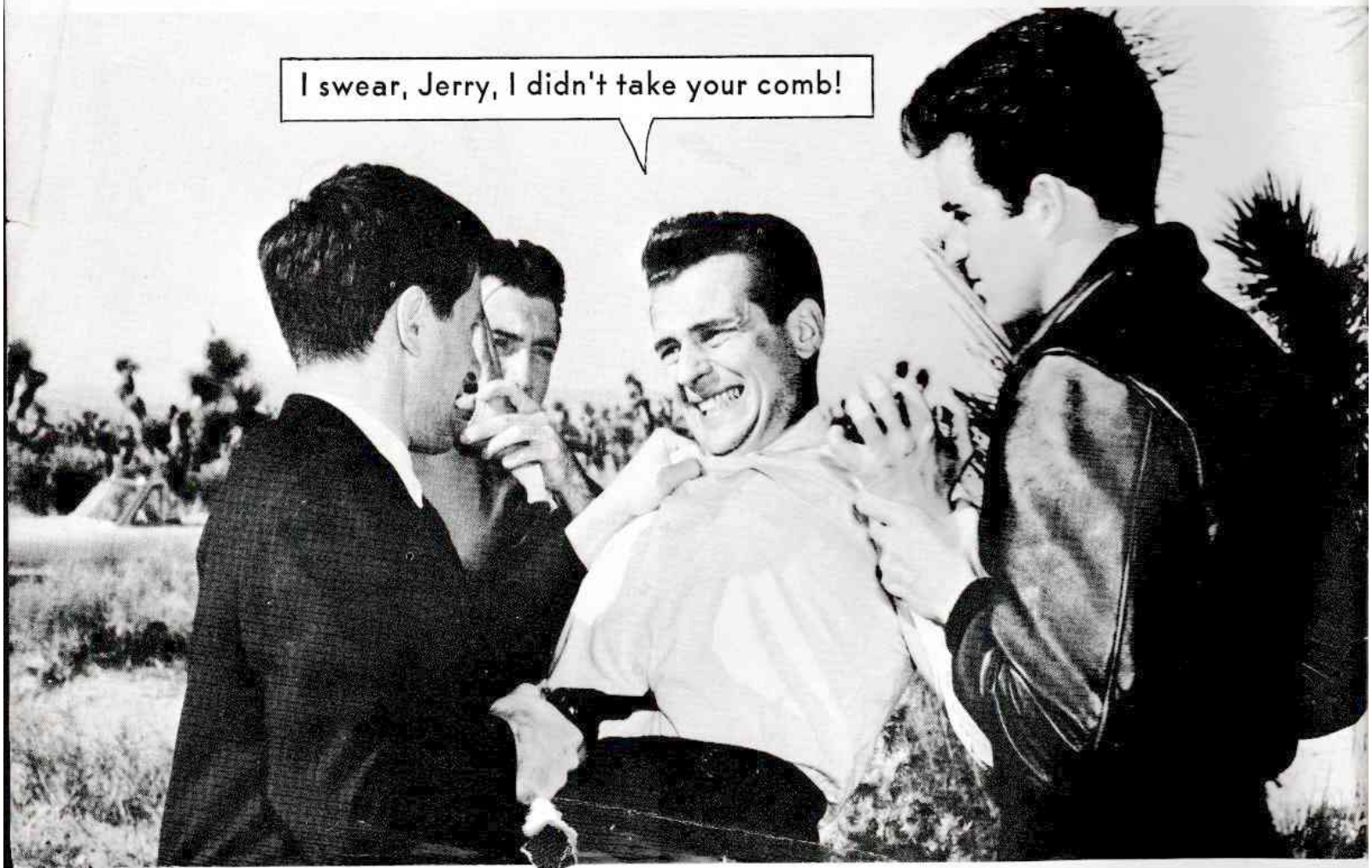
CRACKED MAZAGINE

ONLY 30¢

No. 63 SEPT.

SPECIAL BUILDING FOR A BETTER TOMORROW ISSUE!


Are you sure you know how to do this trick, Albert?


I swear, Jerry, I didn't take your comb!

"THE MAGAZINE THAT STARTED FOLKS LAUGHING AGAIN"

NUMBER 63 SEPTEMBER 1967

CRACKED

Give crab grass an inch, and it'll take a yard.

—Sylvester P. Smythe.

ROBERT C. SPROUL *publisher & editor*
CHARLES FOSTER *production*
JOHN SEVERIN, VIC MARTIN, CHARLIE RODRIGUES, BILL McCARTNEY, DON OREHEK, JOHNNY LANGTON, ARNOLDO FRANCHIONI, MARK EDWARDS, TED VOGELLER, JACKSON TRENT *artists*
WARD DENNY, GEORGE GLADIR, JOE KIERNAN, REX ALLENSON, FRED K. DUGGAN, MILTON SAUNDERS *writers*
ARLENE NEWMAN *poofreader*
SYLVESTER P. SMYTHE *janitor*

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This is a heads-up ploy

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They sat down and wrote us a chuckle card

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WHAT'S UP FRONT—Our Cover

We think that this cover HITS THE NAIL ON THE HEAD—well, almost. Fortunately, it's not in "sound," because Sylvester's language at this point might shock you. Having run out of fingers, Sylvester uses his illogical logic to solve his problem . . . STICK TO IT BOY! A better tomorrow is just around the corner if you can only get those #?X!*# nails to stop bending. You're doing a BANG-UP job!

CRIME ON PRIME TIME

METROPLIS THE SLAVE

EMERGENCY LANDING

JUNGLE GEMS

SHUT-UPS

CRACKED LOOK AT PHOTOGRAPHY

CRACKED MAP

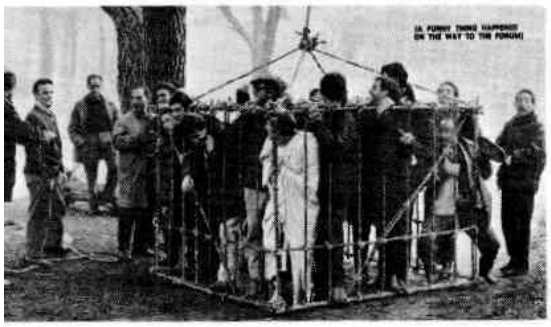
FOUR KOOKS

Dear Editors:

I want you to do me a favor. Please print a photo of your office. I'd like to see where you nuts work.

Susan Goodman
Glen Cove, N.Y.

Here you are, Susan. A photo of the whole gang, taken at a recent editorial meeting.



Dear Wild Folks:

Please send me Sylvester P. Smythe's telephone number. I want to call him, and tell him how much my brother and I enjoy his work in your magazine. He's great!

Victor & Harry Ellson
Bogota, N.J.

MX 6-7840. If a man answers, don't hang up. It's the candy store owner, and he'll get good, old Sylvester for you!

Dear CRACKED Ones:

Your magazine is the only thing that keeps me going in this crazy, mixed-up world. When I read it, I feel I can keep living with a smile on my face. It's a fast-acting cure for the blues.

Norman Duffley
Los Angeles, Calif.

And you can buy CRACKED without a prescription from your doctor, too!

Dear Satire Sellers:

Is there any truth to the talk going around that they may make a Broadway musical based on CRACKED?

John C. Hartman
New York, N.Y.

We sure hope they do, and soon, too! We're getting mighty hoarse from spreading the rumor around!

Dear CRACKED Clods:

I've been a faithful reader of your mighty mirth magazine for three years, and I just had to take pen in hand to let you know how much enjoyment I get out of every issue of CRACKED. The May CRACKED made me really flip, especially the article, "If Different Personalities Played Tarzan." Dan (Hoss Cartwright) Blocker was the most! How about doing a story on the TV show, "The Invaders"? I bet you really could do a neat job on that groovy show.

Edward Leroy
Dearborn, Mich.

We wanted to watch "The Invaders," but our wife (the one with the twisted, stiff, little finger on her right hand), wouldn't let us!

Dear CRACKED:

Apologize, you dirty ratfinks! How dare you make fun of my homeland-away-from-home, Transylvania? ("A Tourist's Guide To Transylvania" in CRACKED No. 60.) Next week, we're going to burn you in effigy.

Paul "Fangs" Waggner
Austin, Texas

Effigy? Isn't that a small town near Salem, Mass.?

Dear Fun Fiends:

Your story, "Super Hero Hall Of Fame" (May issue), was excellent. This type of high humor puts your magazine in a class all by itself. It swings more than your competitors.

Earl Platt
Norwalk, Conn.

Thanks for the nice letter, Earl. It's readers like you who make us try harder.

CRACKED SUBSCRIPTIONS
108 SO. FRANKLIN AVENUE
VALLEY STREAM, N.Y. 11580

HERE'S MY TWO DOLLARS. Please put me on your subscription list real fast. I want lots of large laughs!

Name.....

Address.....

City..... State..... Zip.....

Eight Issues, $2.00. Outside of U.S., $2.50.

GET WITH CRACKED,

The Magazine That Pours the Fun On!

Be where the goodies are! Subscribe to CRACKED Magazine today! Send us $2.00, and we'll mail you eight, nut-filled issues of CRACKED that'll keep you in grins for many months to come. Remember, CRACKED is the one magazine that lets you in on the fun!

When he gives you a Lame Sweetheart Chest to fill, you may think he's ready for marriage but don't be HALF SAFE! Start your hope chest collection immediately with first things first—namely with HIM! Our durable, double-lock sweetheart chests are guaranteed to contain your sweetheart until the preacher arrives, or double your honey back. Once he's said "I do?" he'll have no choice but to help you pick out (and pay, and pay, and pay for) the tables, bedroom and dining room furniture you'll want.

Lame

He hates to shop? Ask a Lame dealer about one of our goon squads. These gangs of not-so-gentle persuaders are guaranteed to bring him to our showroom without breaking any important bones.

CRUMMY CRIME CREATIONS SECTION:

WHO ARE THE HEROES ON TV? We'll tell you! Guys such as Batman, the Green Hornet, and those brave cops on "Felony Squad" and "Dragnet"—all true-blue crime fighters. We at CRACKED got to thinking about a program that was on TV last year, "The Legend Of Jesse James," whose HERO was a murderer and a thief. What would have happened if this show had caught on and proven that a criminal's high rating on the "Most Wanted" List made for an equally high rating on the Trendex List? CRACKED suggests that we would have seen more . . .

CRIME ON PRIME TIME

(WITH THE USUAL "SLIGHT MODIFICATION" OF HISTORICAL FACTS BY TV)

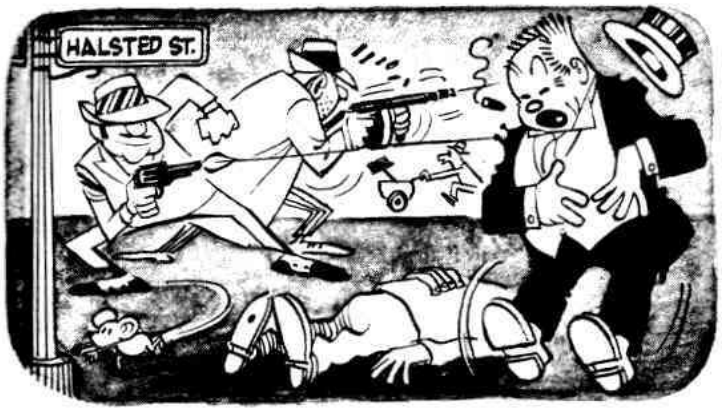
During the grim Depression days of the early '30's, scores of people lost their life savings as one bank after another closed its doors.

. . . But one courageous American heard the pleas of the poor and decided to do everything possible to open up the doors of those heartless banks—John Dillenger.

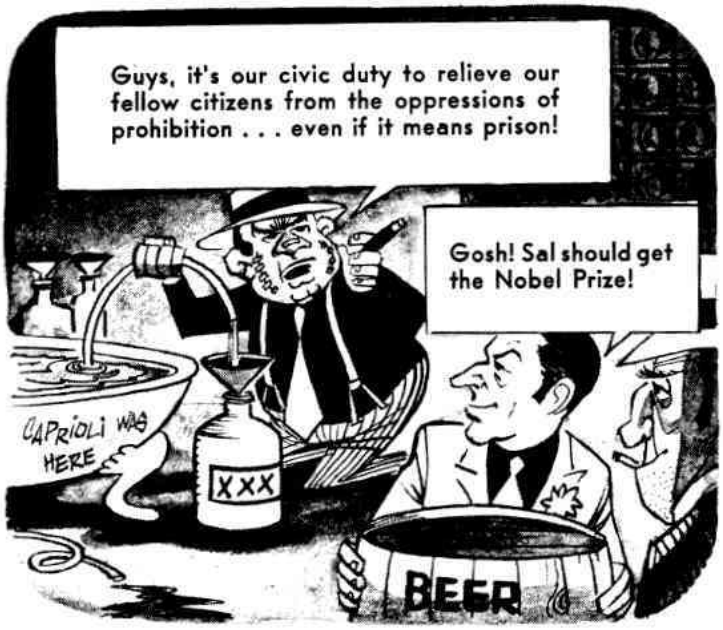
This, then, is the story of the Robin Hood of the robbing hoods . . .

THE LEGEND OF SCARFACE SAL

In 1916, America was on the verge of entering World War I. Realizing that the Hun might someday invade our shores, Scarface Sal and his band of loyal patriots trained themselves by taking daily target practice in the streets of Chicago.

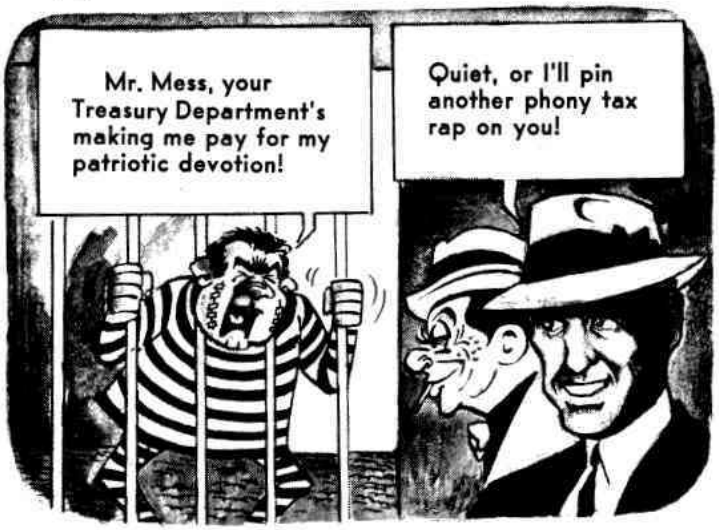


In 1919, the sight of returning doughboys who were unable to buy beer was more than Sal could stand.



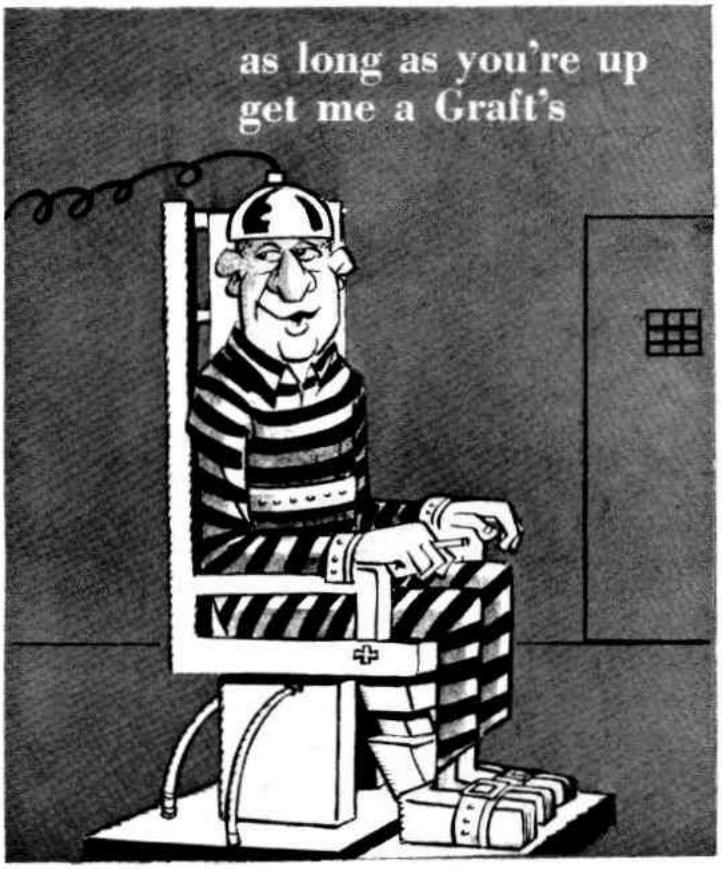
The highlight of Sal's career came on February 14, 1929, in a dingy garage.

. . . But the "Dr. Schweitzer of Chicago" had to pay for his humanitarianism.



However, in 1943, Sal was vindicated when he was permitted to leave prison to help spearhead the invasion of Sicily.

If TV can make the glamourization of crime profitable, then we can look for Madison Avenue to join the "bandit bandwagon" . . .



Whether it's your first or last request, no booze does it quite like Graft's.

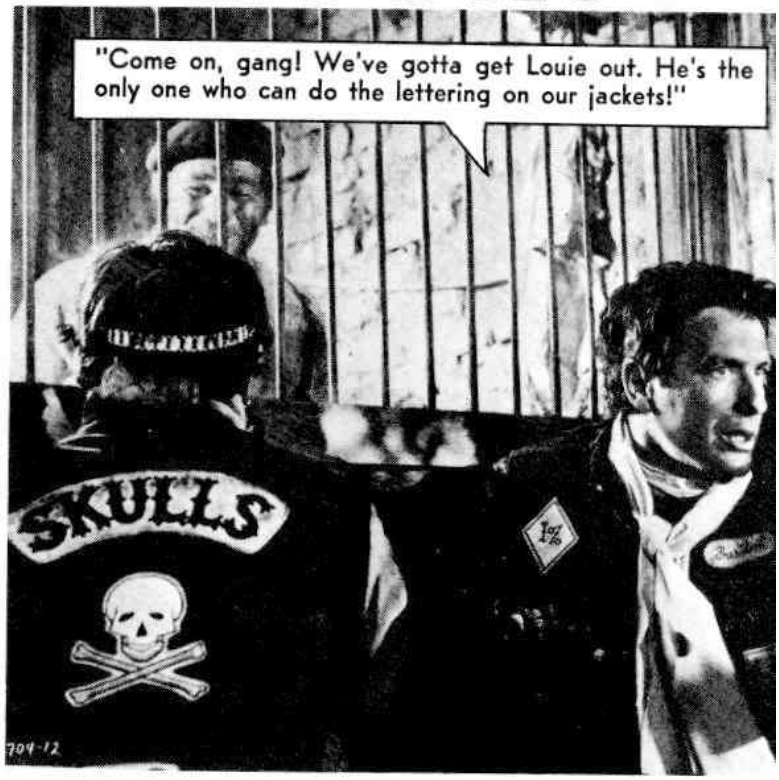
Graft's is aged for eight full years . . . just like a con sent up on a felony rap!

Ours is the hair lightener that feels deliciously COOL . . . even when the HEAT'S on!

. . . And eventually, the crime craze will sweep the country . . .

WHERE THE WACKS ARE SECTION:

LOOK! FOUR KOOKS!



(THE HONEY POT)

UP IN THE AIR SECTION:

THE EMERGENCY LANDING

Miss, are we on schedule?
Yes, sir.

Good! I have to be in London by 12 o'clock, or a million dollar deal will fall through!
If he has to get to London, what's he doing on this plane? We're going to Acapulco.
COFFEE, TEA, LEMONADE?

Hi! Can you fellows stop whistling long enough for some steak and mushrooms? Guess where I got the mushrooms?

I picked them in my own backyard!
OOOOOHHH!
ARRRRRRH!

Golly, what will I do?
HI, DOWN THERE! HELLO, AIRPORT! ROGER WILCO? UM, THIS IS MISS PEABODY, FLIGHT 1313.
Come in, Flight 1313. Is anything wrong?

Boy, I'll say! I mean, the pilot and co-pilot have both passed out!
Don't alarm the passengers. We'll bring you down. Do you know anything about planes, Miss Peabody?

My name is Peabody, and all I know about planes is "coffee, tea and things like that!"
Well, it's simple. Just like driving a car!
I can't drive a car. I ride a bike, though. A two-wheeler.
Now, pay close attention. Cut your air speed to 200; throttle thirty degrees right.
Roger!
your rudder is dragging. Adjust it two degrees.
Good girl! Cut number two engine; lower landing gear.
Lower your nose! Aaaaahh . . .
Did I do all right?
You saved the plane, but it's the first time we've ever lost an entire airport!
We thank you for flying with Kismet, and hope you had a pleasant flight!

FAMOUS SCENES FROM GREAT JUNGLE-TYPE MOVIES

(THAT JUST MISSED)

TURN PAGE UPSIDE-DOWN FOR THE WACKY OUTCOME OF THIS ADVENTURE!

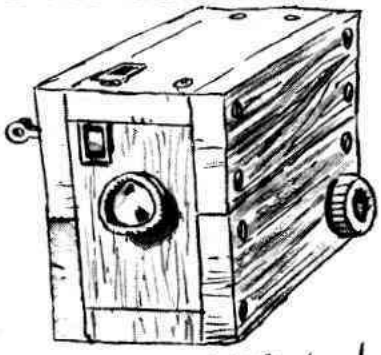
THUMB IN FRONT OF LENS SECTION:

One of the most popular hobbies in the world is photography. Almost every family owns at least one camera. It's been said that if all the cameras in the world were laid end to end, you'd get one heck of a picture! In keeping with the tremendous popularity of photography, we give you...

A CRACKED LOOK AT PHOTOGRAPHY

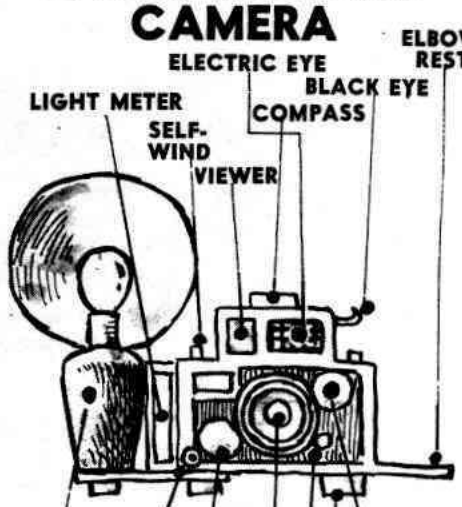
TYPES OF CAMERAS:

BOX CAMERA



35MM CAMERA

ULTRA MODERN CAMERA

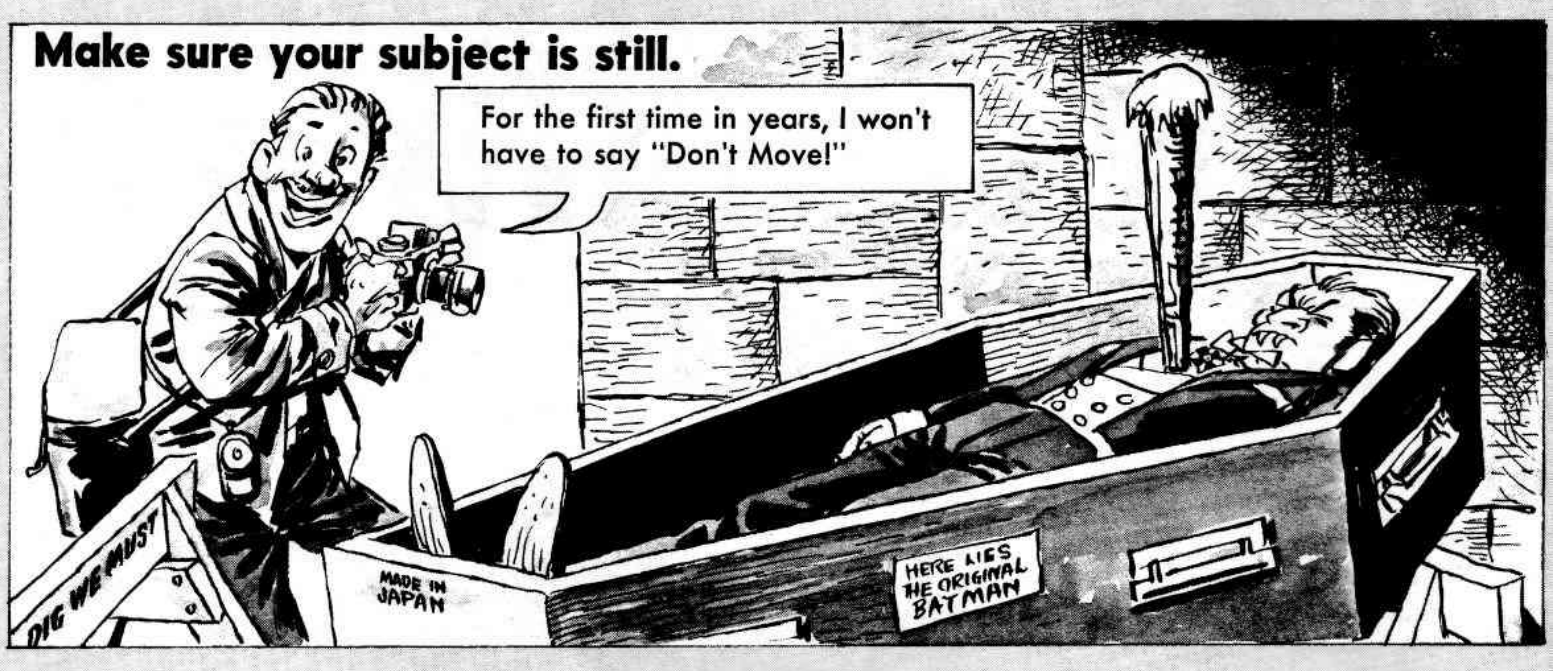


With all the attachments, we can't afford film!

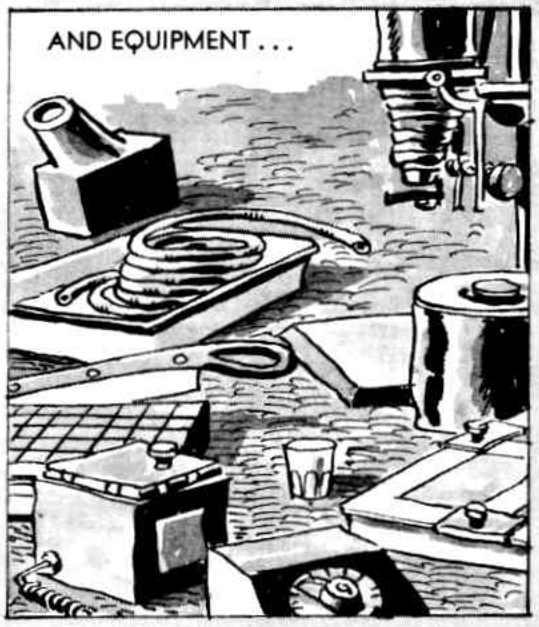
BOX CAMERA PICTURE

35MM PICTURES

HOW TO TAKE PROPER PICTURES:

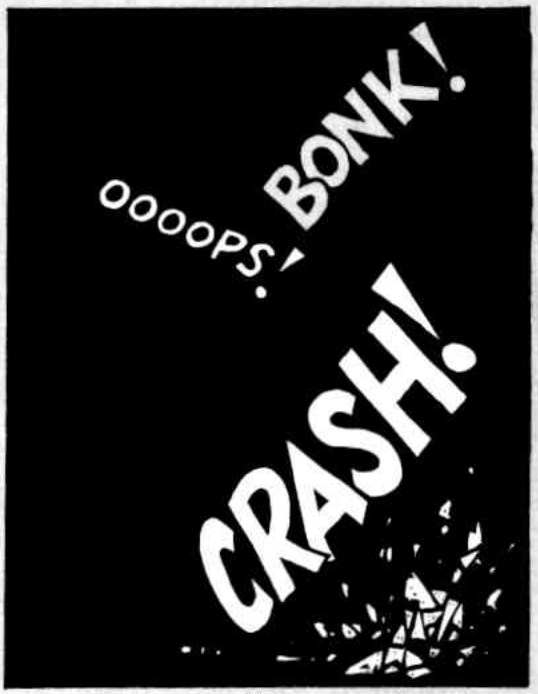


DEVELOPING AND PRINTING:



HOW TO PROPERLY PRINT YOUR PICTURES:

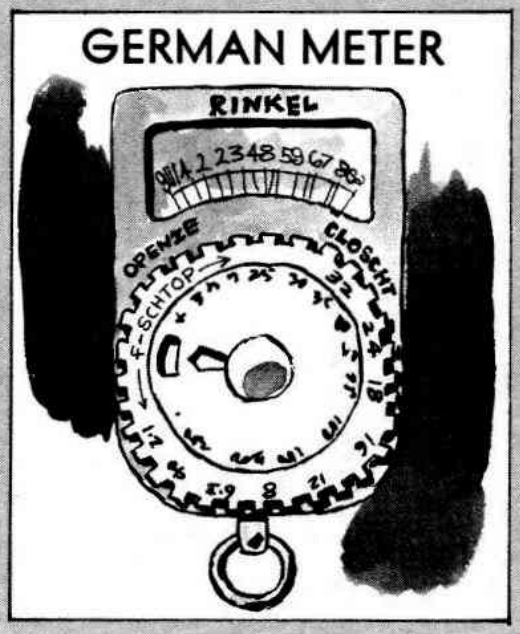
Make sure no light is seeping into your dark room.

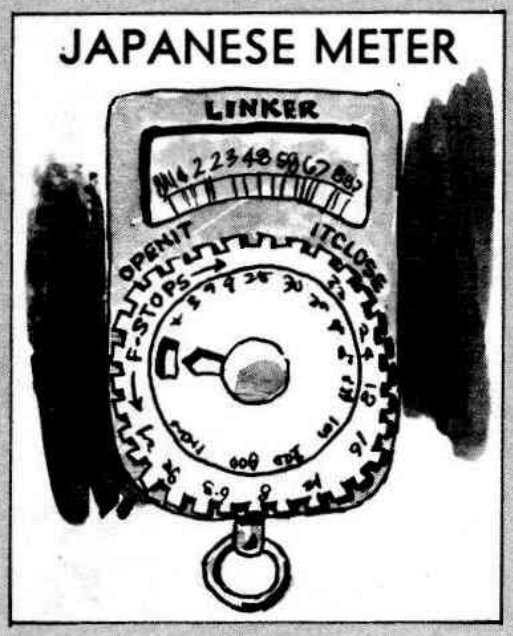


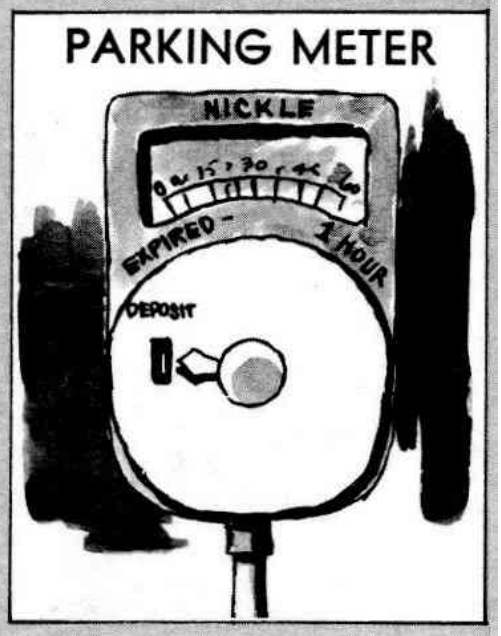
If you followed all the instructions, your picture should look like this.

For still better results, take pictures to your corner drugstore.

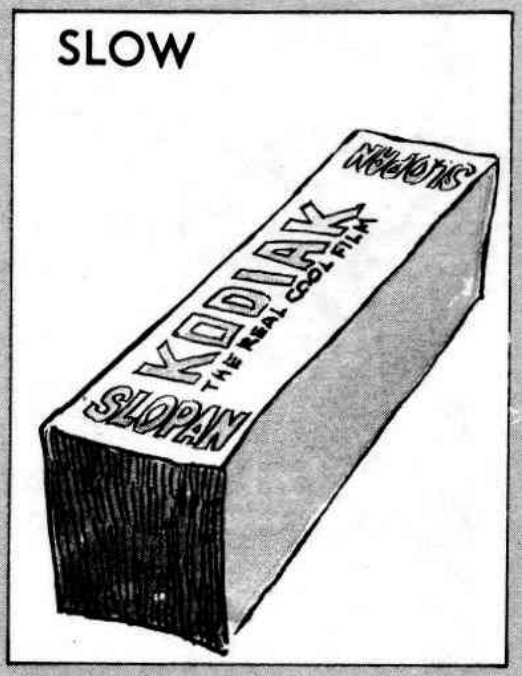
TYPES OF LIGHT METERS:

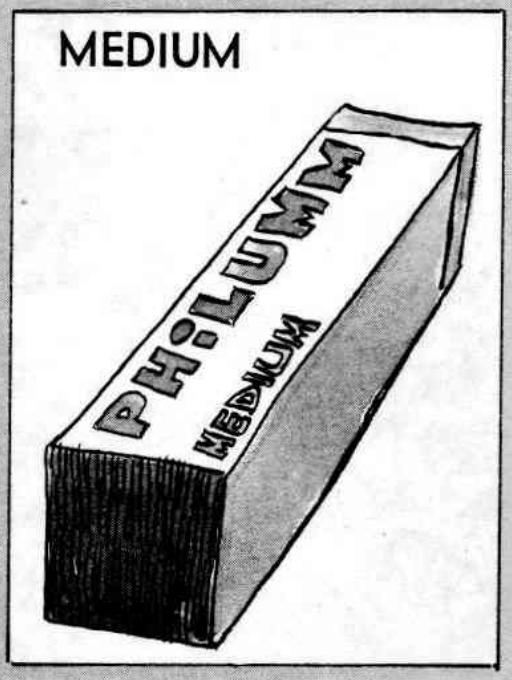


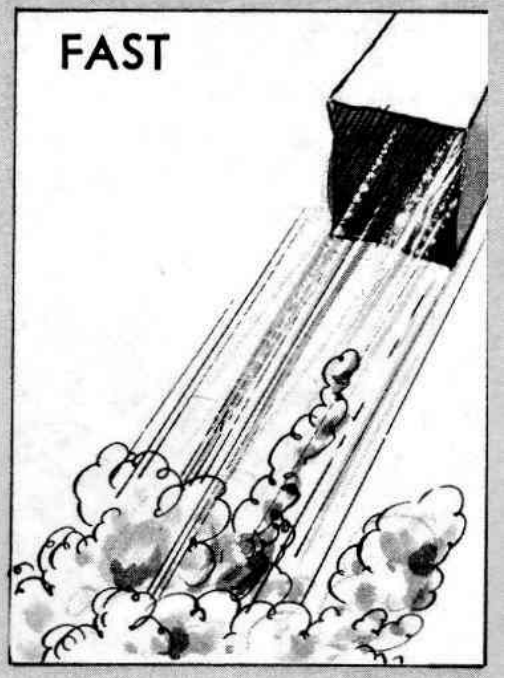




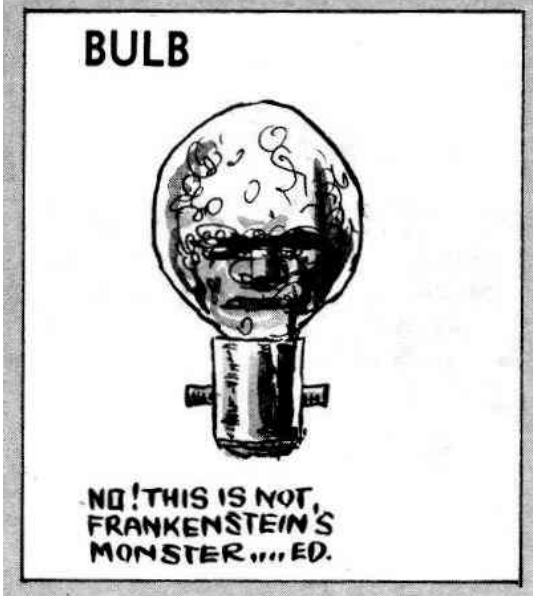
TYPES OF FILM:







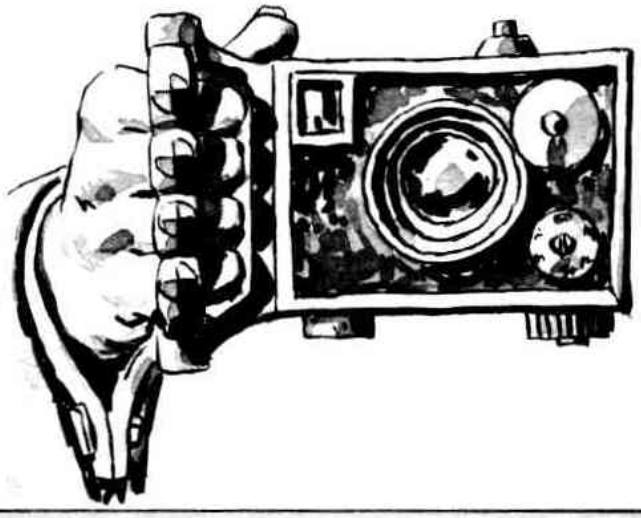
TYPES OF FLASHES:



HERE ARE SOME SPECIALIZED CAMERAS:

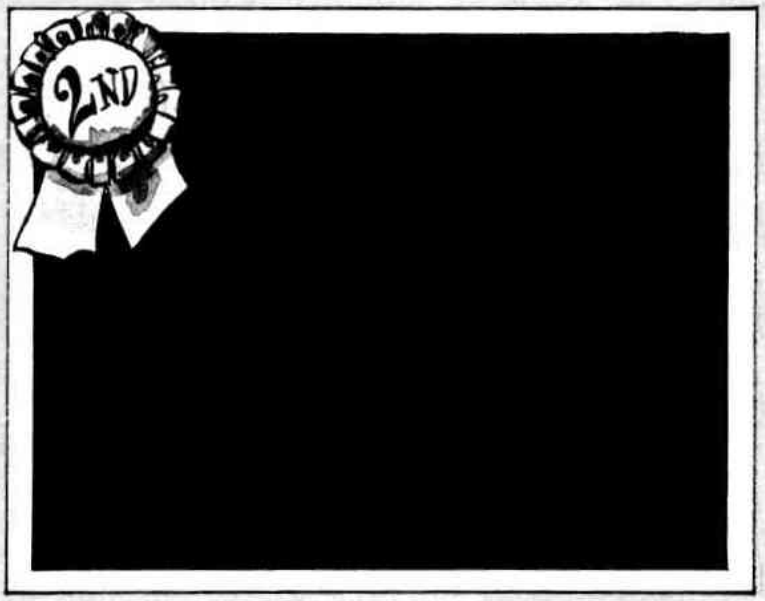
CHEESECAKE CAMERA

ACTION SHOTS CAMERA



NO ARTICLE ON PHOTOGRAPHY WOULD BE COMPLETE WITHOUT A PHOTO CONTEST

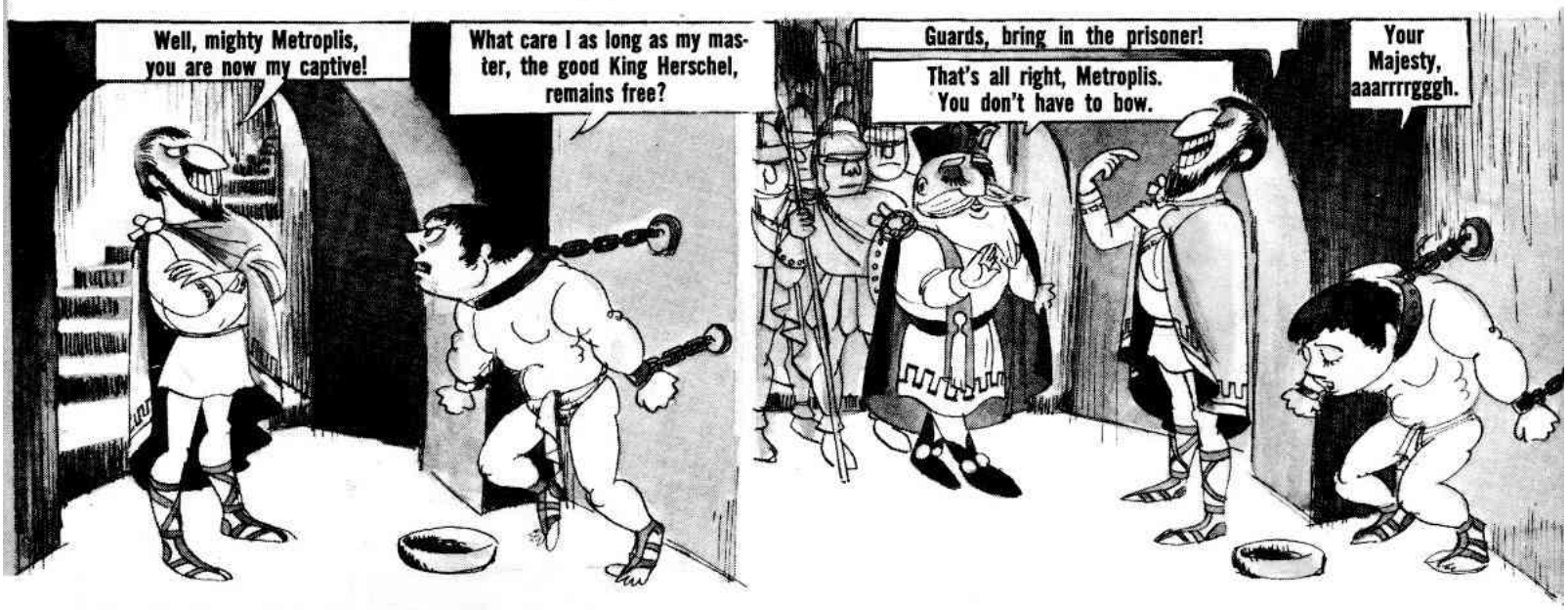
"SNOW," taken by Billy Furd, age 1½. (f-30, speed—65 m.p.h.).

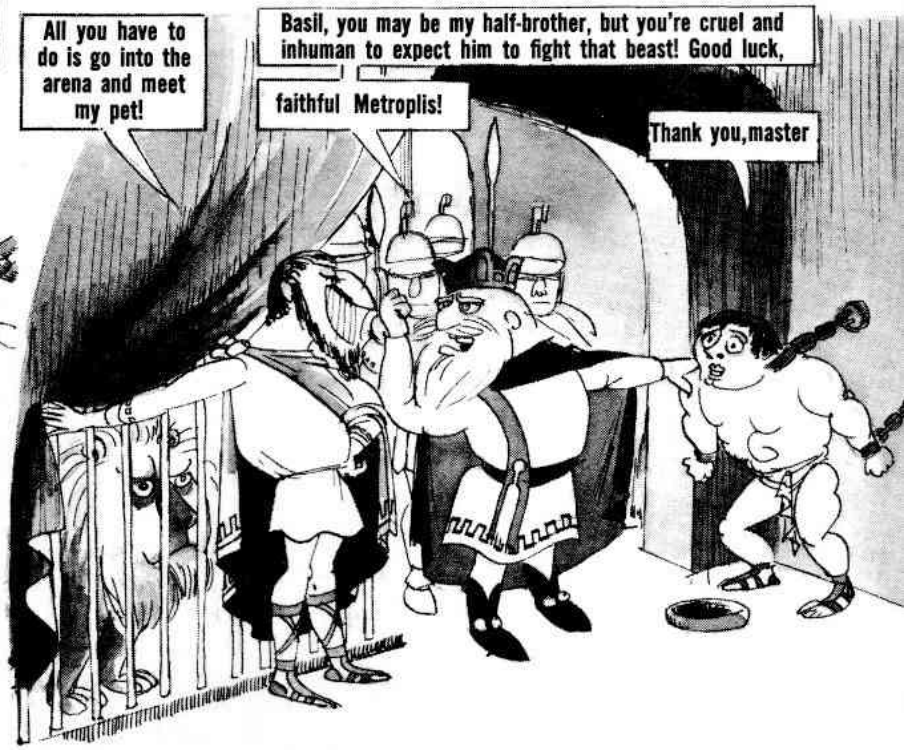


"AT WORK," taken by Arnie Creelpotski, coal miner.

"CLEO," taken by Joseph Manckowitz and D. F. Zanuck on 73¼mm., with a TED-I-O lens, Super PANAFONY Sound, and $3,500,000.67 worth of film.

METROPLIS THE SLAVE



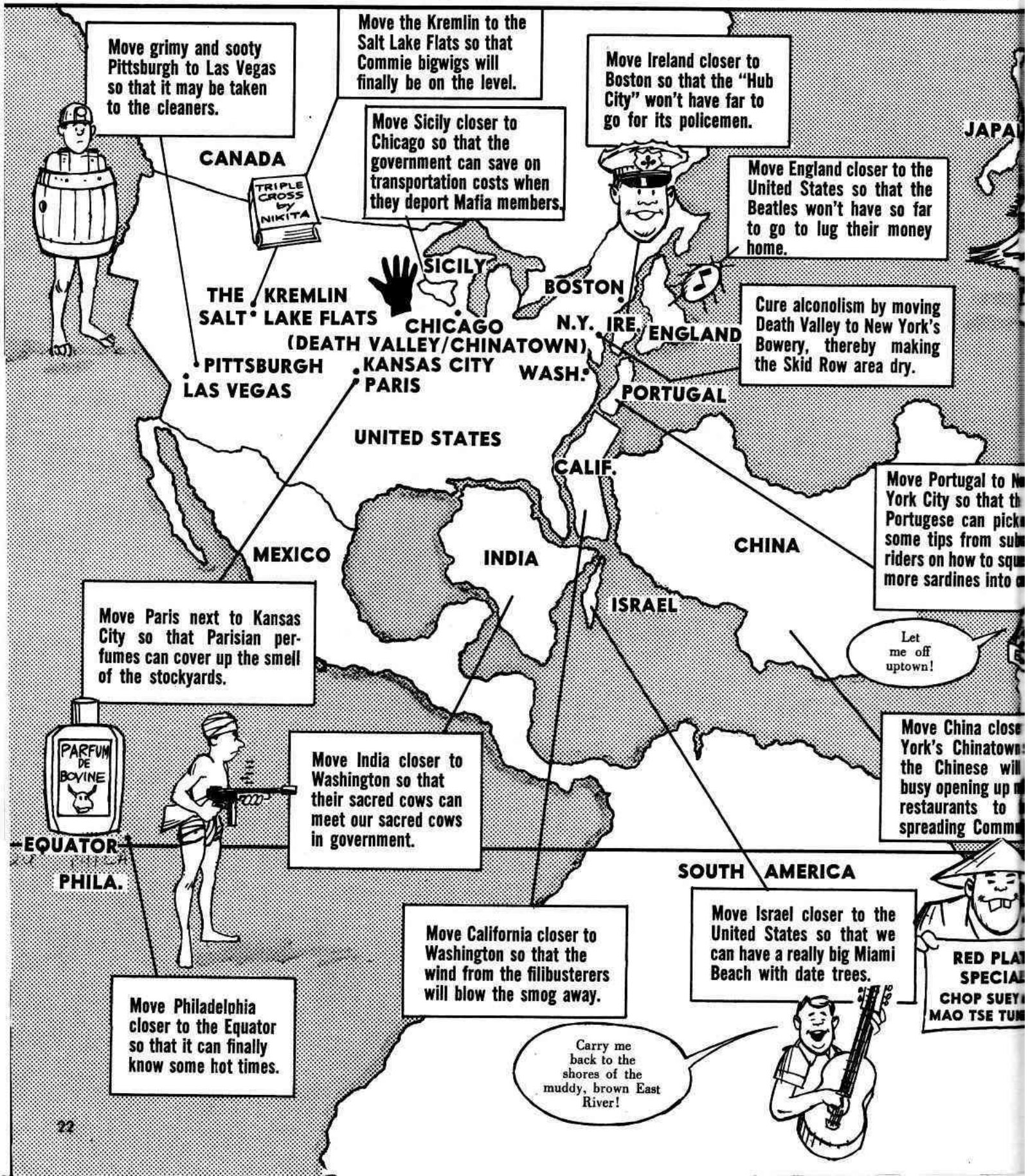


There seems to be something wrong with his paw.
Why doesn't he attack?
Wait until I get my hands on that Clytus Beatus! Selling me a damaged lion!
RRRROOOAARR
What is it, boy? Hmmm, I see. A thorn in your paw! Steady, boy. I'll remove it!
What courage!
Hail, mighty Metroplis!
The lion will never attack him now!
Oh dear, and good slaves are so hard to find these days!

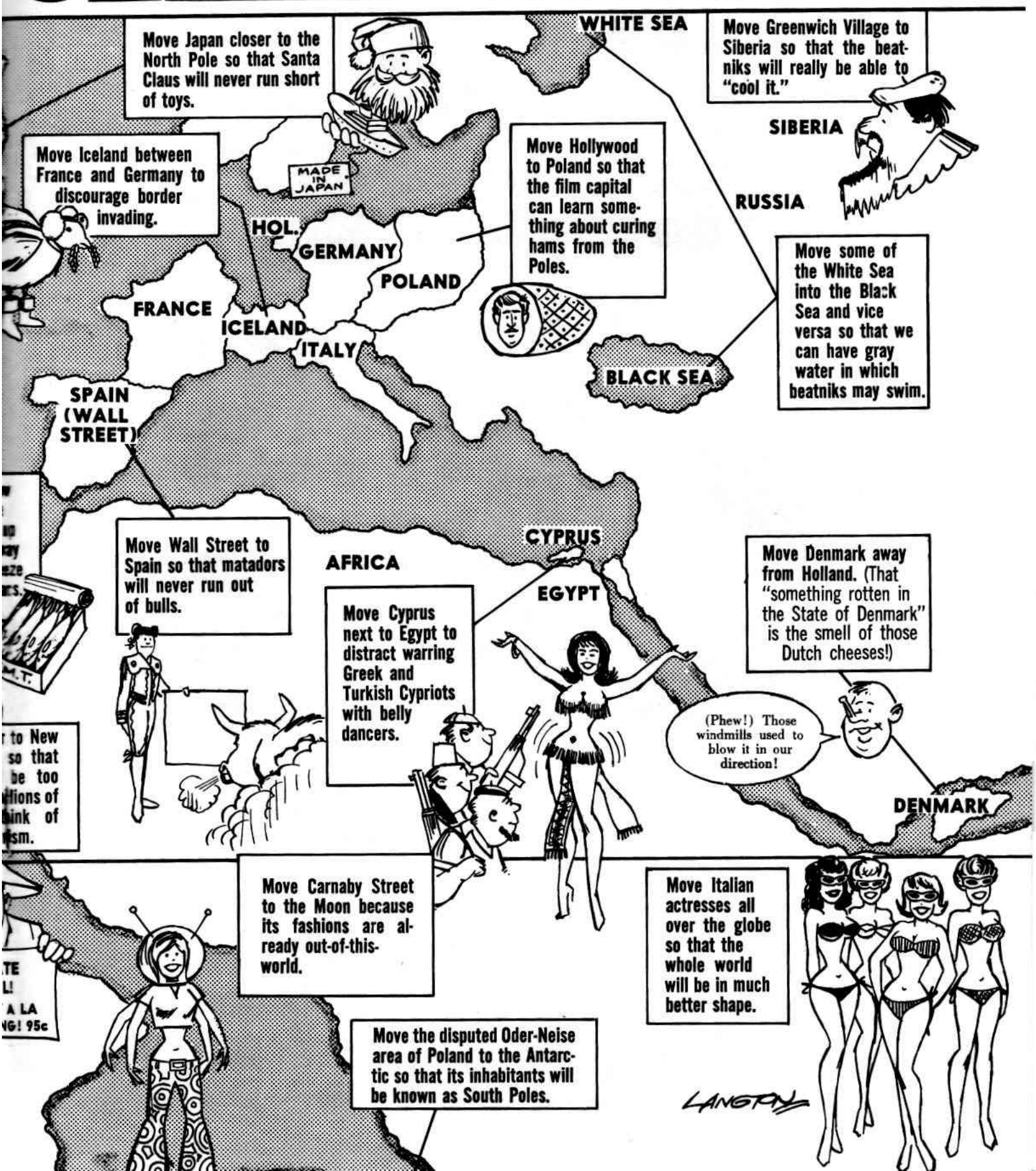
MAP FLAP SECTION:

Have you ever considered how well off we all might be if we could remove the world's trouble spots the way we remove grease spots? For example, what better way is there to eliminate Vietnam as a hot spot than to move it to the frigid North Pole? All this conjecture becomes reality with our special . . .

CRA



CKED MAP


Move Japan closer to the North Pole so that Santa Claus will never run short of toys.
WHITE SEA
Move Greenwich Village to Siberia so that the beatniks will really be able to "cool it."
SIBERIA
Move Iceland between France and Germany to discourage border invading.
MADE IN JAPAN
Move Hollywood to Poland so that the film capital can learn something about curing hams from the Poles.
RUSSIA
HOL.
GERMANY
POLAND
FRANCE
ICELAND
ITALY
Move some of the White Sea into the Black Sea and vice versa so that we can have gray water in which beatniks may swim.
BLACK SEA
SPAIN (WALL STREET)
Move Wall Street to Spain so that matadors will never run out of bulls.
CYPRUS
AFRICA
EGYPT
Move Cyprus next to Egypt to distract warring Greek and Turkish Cypriots with belly dancers.
Move Denmark away from Holland. (That "something rotten in the State of Denmark" is the smell of those Dutch cheeses!)
(Phew!) Those windmills used to blow it in our direction!
DENMARK
Move Carnaby Street to the Moon because its fashions are already out-of-this-world.
Move Italian actresses all over the globe so that the whole world will be in much better shape.
Move the disputed Oder-Neise area of Poland to the Antarctic so that its inhabitants will be known as South Poles.
LANGTON

OLD STARS, OLD ROLES

Many of Hollywood's biggest stars owe their success to a hit movie made early in their careers. CRACKED wondered what it would be like if these stars were to recreate the roles that originally brought them fame and fortune . . .

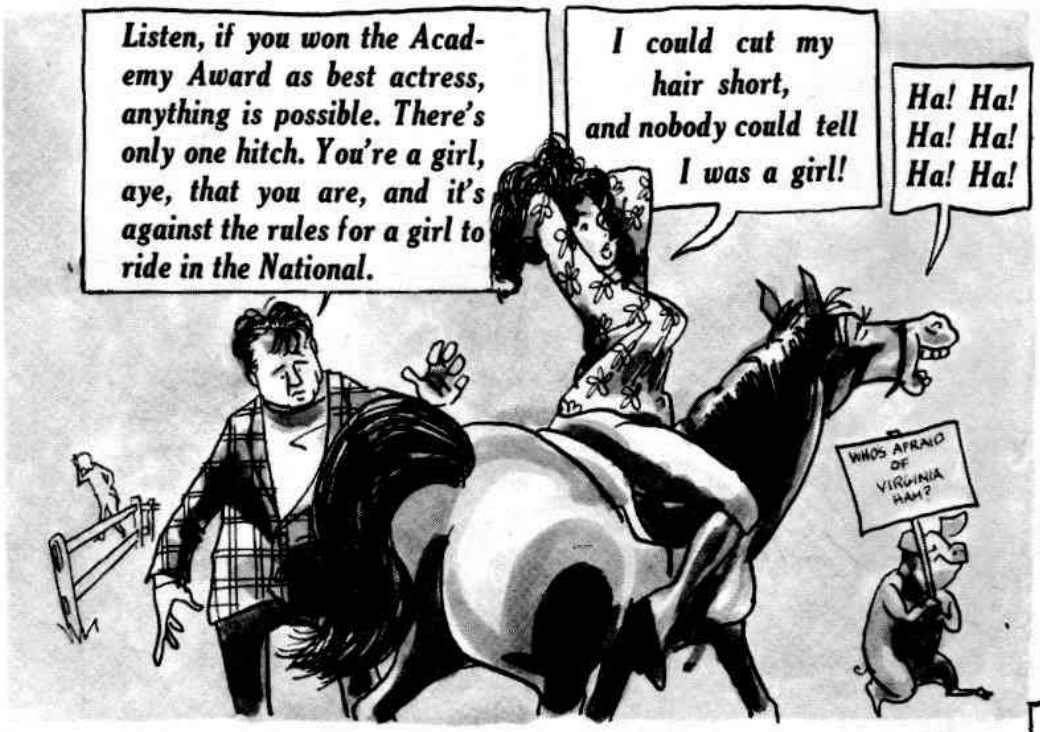
JOHNNY WEISMULLER IN "TARZIN

LAPPY

(FEATURING THE ORIGINAL LAPPY):

LIZ TAYLOR

IN "NATIONAL VELVET":



ANDY HARDIE

(AS PORTRAYED BY MICKEY ROONEY):

PLAYING POST OFFICE SECTION:

In this speedy jet-age of ours, when everything is done on the double, the telegraph companies perform an extra valuable service with form telegrams. However, we at CRACKED feel the telegraph companies are overlooking some choice possibilities for this wonderful medium. In an attempt to improve on the existing situation we offer our . . .

CRACKED FORM TELEGRAMS

$ S E	Check	No. Account Information	Time Defiled

Your credit is always good—Telegrams may be charged to your home address, business address or local candy store phone.

Send the following message subject to the Telegraph Company's conditions, rules regulations and obfuscations.

To _____ _____ 19____

Address _____

If you can't think for yourself select and check one of the suggested texts below.

DIVORCE (FOR HER)

☐ **Congratulations on your hefty alimony settlement.**

☐ **Your courtroom performance was magnificent. Hope you can coach me for my upcoming trial.**

DIVORCE (FOR HIM)

☐ **Heartiest congratulations. May all your days be as happy as this one.**

☐ **Delighted to hear about your freedom. Sorry I can't lend you any money towards your staggering legal expenses.**

FINANCIAL

☐ **Congratulations on being declared a personal bankruptcy. Hope you don't think it absolves you from paying the $—— you owe me.**

☐ **Tremendously thrilled by your winning the Daily Double. Such news delights us here at the Bureau of Internal Revenue.**

☐ **Congratulations on the burning down of your money-losing, but well insured store.**

BREAKING OFF ENGAGEMENTS

☐ **Happy to hear you found out in time that your ex-fiance has a wife and —— kids.**

☐ **The guys are thrilled to hear about your fantastically lucky escape. Do you want your Playboy Club key back?**

(Signer) _____

Sender's name and address _____ If sender is an attractive girl please include Phone No. _____

COMMIEGRAM

BY SOVIET UNION

Cheka	Accountable information	Time Filed

Telegrams may be charged to your home address, business address, or your rehabilitation camp address.

To _____ _____ 19 ____

Address _____

CHECK WITH YOUR PARTY SUPERIORS BEFORE YOU CHECK ONE OF THE SUGGESTED TEXTS BELOW.

DIPLOMATIC MESSAGES

☐ Nyet!

A "SINGING" TELEGRAM is a different and exciting way to confess your guilt. Wire your confession collect to your local Secret Police Office.

ACCUSATIONS FOR PARTY MEMBERS

You are guilty of
- ☐ objectivism
- ☐ cosmopolitanism
- ☐ revisionism
- ☐ formalism
- ☐ watusiism

PARTY INTRUCTIONS

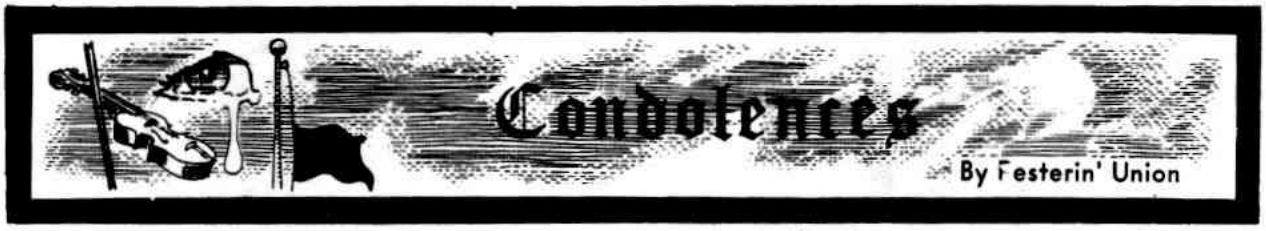
- ☐ Party requests that you confess you are in error.
- ☐ Party requests that you confess you were in error when you previously confessed you were in error.
- ☐ Go East (Siberia), young man!

ACCUSATIONS & INSULTS FOR NON-PARTY MEMBERS (in order of severity)

- ☐ You are a fascist
- ☐ You are a dirty fascist
- ☐ You are a dirty, imperialistic fascist % # " & !
- ☐ You are a Stalinist

Sender's name and address _____ Party Card No. _____

Name and address of Sender's closest relative _____ _____



$ S E	Check	Unaccountable Information	Time Failed

To _____ _____ 19 ____

Address _____

UNIMAGINATIVE CLODS WILL SELECT AND CHECK ONE OF THE SUGGESTED TEXTS BELOW.

ON GETTING FIRED

- ☐ Please accept our most heartfelt sympathy for being bounced. That's the way the "8 ball" bounces!
- ☐ We deeply admire the way you stood up to the boss over our employee rights. Your chicken-hearted, but still employed, co-workers.
- ☐ Hope you're enjoying your extended coffee break. The boss.

FLUNKING OUT OF SCHOOL

- ☐ So sorry, but we warned you what beer and babes would do to your grades.
- ☐ You inconsiderate ignoramus! How are we going to explain this to relatives and neighbors? Mom & Dad.
- ☐ Cheer up. Many choice career opportunities still await you in the U.S. Army. See your local friendly Recruiting Sgt.

LOSING THE ELECTION

- ☐ Warm sympathy and regrets. It's not your fault you weren't born a Kennedy.
- ☐ Demand a recount! You wuz robbed!
- ☐ Tough luck, but I told you, you weren't promising enough.
- ☐ Grieved to hear the bad news. Unfortunately, you can fool some of the people some of the time, but . . .

Sender's name and address _____ Telephone number of Sender's favorite bar _____

$ Double Check S E	Count Down Information		Filed According to Space-Time

To _____ _____ 19 ___

Address (Indicate launch pad No.) _____

- ☐ **Best wishes for a successful countdown, a faultless blast off, a precise trajectory, non-oscillating orbits, a smooth re-entry and a prompt nose cone recovery.**
- ☐ **A good journey and don't forget we'll be thinking of you every light year of the way.**
- ☐ **Our love travels with you through the Van Allen radiation belt.**
- ☐ **Wishing you a delightful, weightlessness journey.**
- ☐ **Say hello for me to those Martian babes.**
- ☐ **Do not sign away the TV, book, or serial rights to your journey until you hear our offer.**

Signed _____

Sender's name and address _____

FOR GANGLAND FUNERALS PLEASE CONSULT OUR FLOWERGRAM FORM

$ Check S E	No Accounting Information	Time Served	

To _____ _____ 19 ___

Address _____

Select and check one of the suggested texts below or else!

CONGRATULATIONS ON BEATING THE RAP

- ☐ **Happy to hear the organization was able to get to the (jury) (judge) (D.A.).**
- ☐ **Your acquittal has renewed our faith in our judicial system. Now tell us where you hid the loot.**

May I SING your greetings? *

Details of this special service on reverse.

* We never "Sing" to the police.

CONDOLENCES FOR A BUM SENTENCE

- ☐ **Sorry we couldn't rubout the witness in time.**
- ☐ **The gang would like to express its warmest appreciation for not squealing on the rest of us.**
- ☐ **Sorry we couldn't see you off to stir. We're pretty hot ourselves right now.**
- ☐ **We "cemented relations" with the guy who squealed on you.**
- ☐ **Cheer up! You could have gotten the hot seat.**

WARNINGS

- ☐ **Keep your trap shut, stoolie! This is your last warning.**
- ☐ **Stay out of our territory!**
- ☐ **From now on you will buy all your (booze) (beer) (jukeboxes) (bubblegum cards) from us.**

COMMENCEMENT

- ☐ **Heartiest congratulations on your parole.**
- ☐ **Happy to hear you are getting out of stir today. May success and happiness crown your future years with the mob**

Signed _____

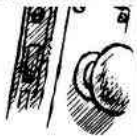
Sender's name and address _____ Phone no. _____

We plead the 5th Amendment when asked to reveal the above information to the F.B.I., the Treasury Dept. or to rival mobs.

CRACKED FUN SHOPPE
BARGAIN MERCHANDISE

SPOOK HAND!
$2.00 Ea.

Natural-looking rubber hand. A startling, eerie effect!



MELTED ICE CREAM
$1.00 Ea.

Ooey-Gooey! The perfect practical joke in heavy plastic!

FAKE FAUCET
$2.00 Ea.

"Water on the brain?" That's what friends will ask when they see this real-looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

NUTTY CATSUP BOTTLE

Only **$1.25** per bottle!

Press the soft, plastic catsup bottle, and out shoots what looks like the real McCoy! Trick is that a catsup-colored string is ejected as you press the bottle. Great fun! Easily reloaded for wacky squirts.

VENUS FLY TRAP

$1.25 FOR THE WORLD'S MOST TERRIFYING HOUSE PLANT!

This plant actually eats bits of meat, flies and insects! No work! Easy to grow! The Venus Fly Trap bulbs grow especially well in the home. Plants thrive in glass containers and will develop in 3 to 4 weeks. Each order includes 3 Fly Traps plus extra special material packed in plastic bag. ONLY $1.25. FEED IT RAW BEEF! AMAZING is the word for this startling, surprising plant.

CRACKED FUN SHOPPE
108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose $.....for:

.....Spook Hand .....Melted Ice Cream
.....Nutty Catsup .....Fake Faucet
.....Venus Fly Trap

Name.....
Address.....
City.....
State.....Zip.....

HORROR HOUSE!

$3.00 Ea.

FRANKENSTEIN'S MONSTER MASK. All Rubber.

Be the "Death of the Party."

WEREWOLF MASK. **$3.00 Ea.**

Gruesome to Behold.

SHRUNKEN HEAD

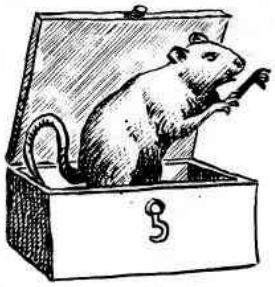
$2.00 Ea.

Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!

HORRIBLE HANDS.
Only $3.00 per Pair.

FRANTIC FEET.
Only $3.00 per Pair.

RAT IN THE BOX.
Only $1.00 Ea.



BLACK WIDOW SPIDER.
$1.00 Ea.

A real horror, but great fun.

HORROR HOUSE
108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose $.....for:

- ☐ BLACK WIDOW SPIDER
- ☐ HORRIBLE HANDS
- ☐ SHRUNKEN HEAD
- ☐ RAT IN BOX
- ☐ FRANTIC FEET
- ☐ MONSTER-FROM MERCURY

ALL RUBBER MASKS $3.00 each.

- ☐ MAN-FROM-MARS
- ☐ VAMPIRE
- ☐ HORRIBLE-MONSTER
- ☐ SKULL
- ☐ GORILLA
- ☐ WEREWOLF
- ☐ DEVIL
- ☐ FRANKENSTEIN'S MONSTER
- ☐ ZOMBIE
- ☐ WITCH

Name.....
Address.....
City.....State.....Zip.....

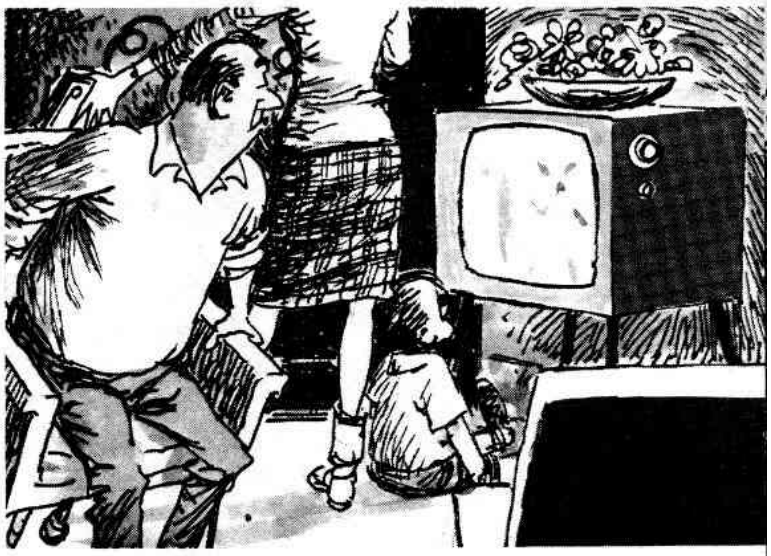
Why does the dwindling movie business depend almost solely on popcorn receipts for profits? . . . Why do Americans own umpteen times more TV sets in 1967 than they did in 1904? The answer is obvious. The flagging movie business has not only failed to keep pace with its dynamic and imaginative rival—television, but it has also failed to cater to the demands of today's sophisticated and discriminating audience. In a special report, CRACKED examines . . .

THE SUPERIORITY OF TV OVER MOVIES

Below are some of the MANY reasons why audiences have deserted the movies for TV.

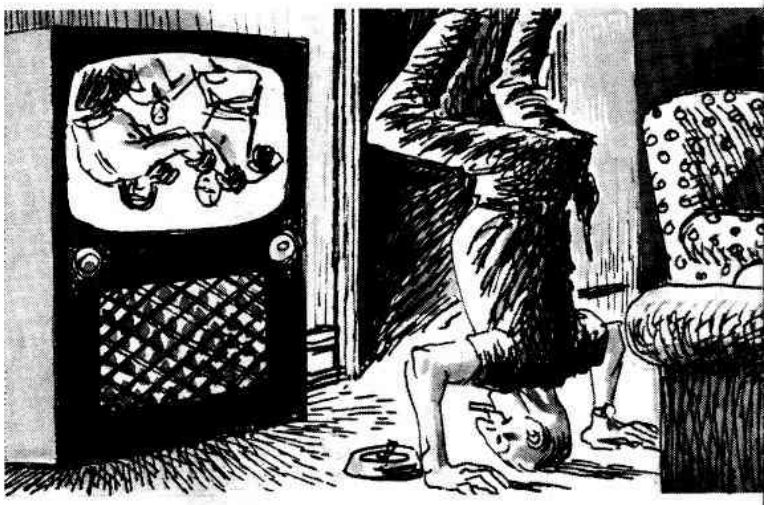
At the movies you often find yourself stuck behind some inconsiderate person.

. . . But with TV, if your vision is obscured, you're always free to change your seat.



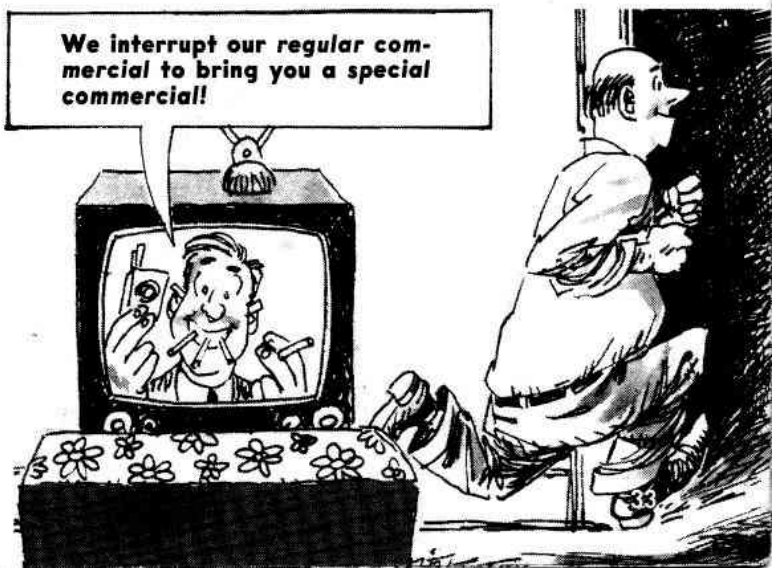
At the movies the picture sometimes gets out of focus.

. . . With TV, you may have rolling pictures, snowy pictures, narrow pictures, double pictures, but you never ever have out-of-focus pictures.



At the movies you may have to sit through a 4 hour epic with just one itty-bitty intermission.

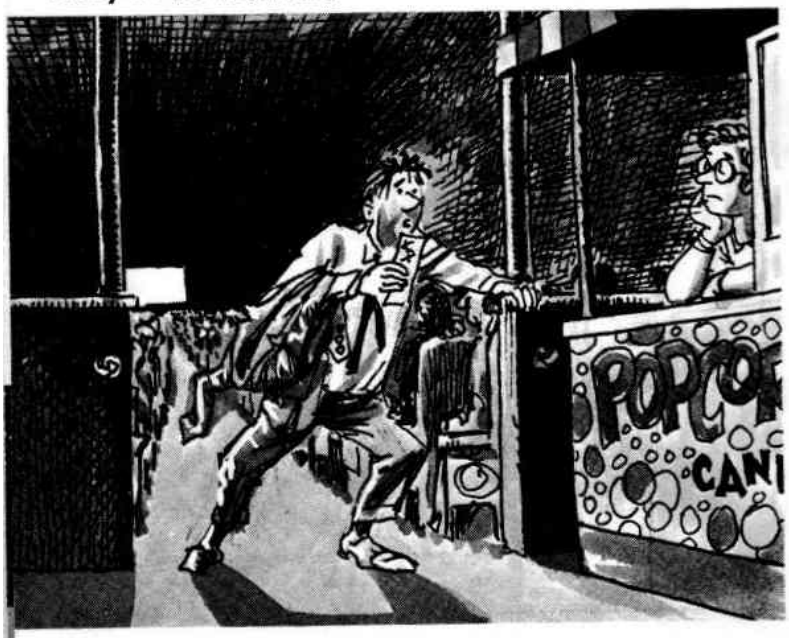
. . . But with TV, you get many, many intermissions.



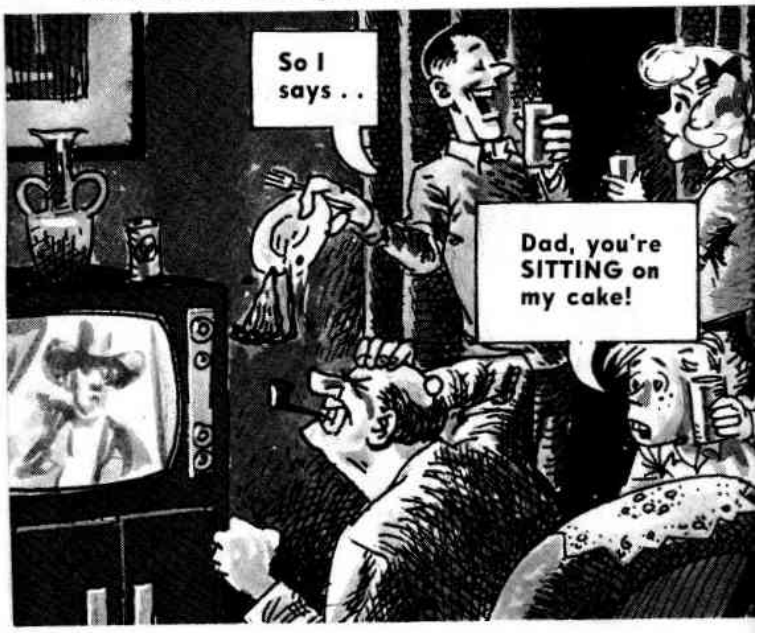
The movies are constantly rehashing old themes with fancy window dressing.

. . . But TV gives you original themes.

At the movies you have to hike all the way to the lobby for refreshments.



. . . But with TV, refreshments are as close and handy as the nearest refrigerator.



Movie selections are *limited* to whatever happens to be playing at the local movie houses that week.

. . . But TV offers* hundreds and hundreds of programs *that your family can choose for you.

Do the preceding pages mean that the movie industry is doomed as a form of entertainment?

NO, NOT AT ALL! IN CRACKED'S OPINION, IF THE MOVIE INDUSTRY TAKES CORRECTIVE ACTION IMMEDIATELY, THEY WILL WIN BACK TV'S DISCRIMINATING AUDIENCE.

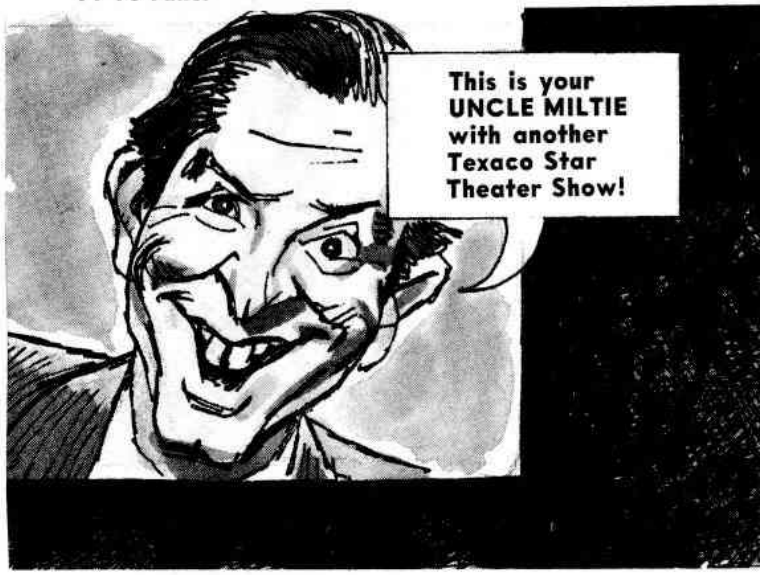
CRACKED'S RECOMMENDATIONS:

Since TV audiences are accustomed to the unexpected, the movies should try to make them feel at home.

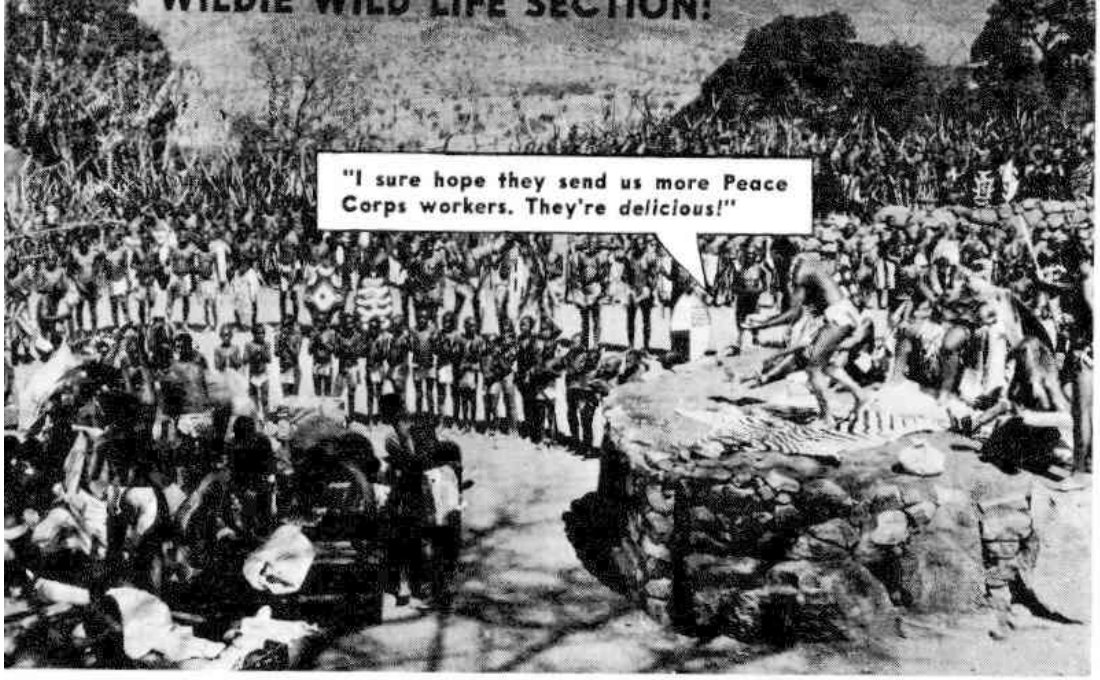
Since TV audiences are accustomed to dial switching, the movie theaters should interrupt the main feature with newsreels and coming attractions.

Since TV audiences are accustomed to frequent telephone interruptions, every movie seat should come equipped with a phone.

Since TV audiences are accustomed to nostalgic movie re-runs, the movies should screen nostalgic TV re-runs.



And since TV audiences are accustomed to the suspense of sudden and expensive breakdowns...



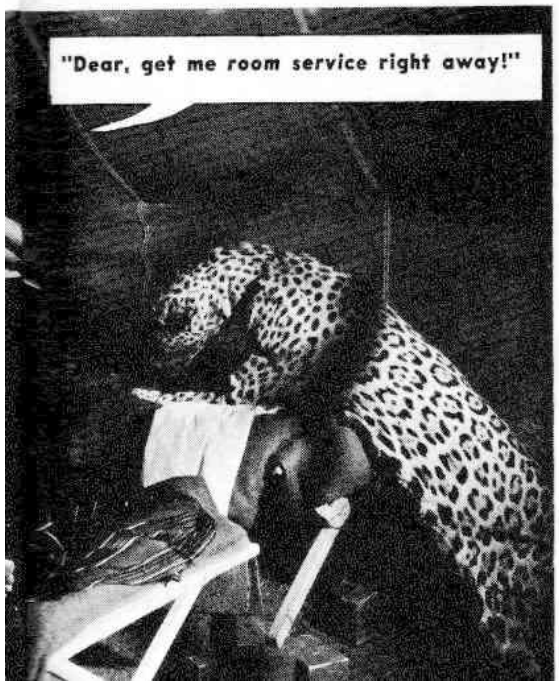
JUNGLE GEMS

For our money, the greatest motion pictures ever made were those swinging epics about Darkest Africa such as "Tarzan", "Jungle Jim" and "Tim Tyler Meets A Mess Of Mighty Midgets." CRACKED now takes you back to the days of savage beasts, cannibals and all that thrilling jazz.

"Not her, stupid! My wife's in the *other* tent!"

"Whoever did this had a lot of nerve *and* arrows!"

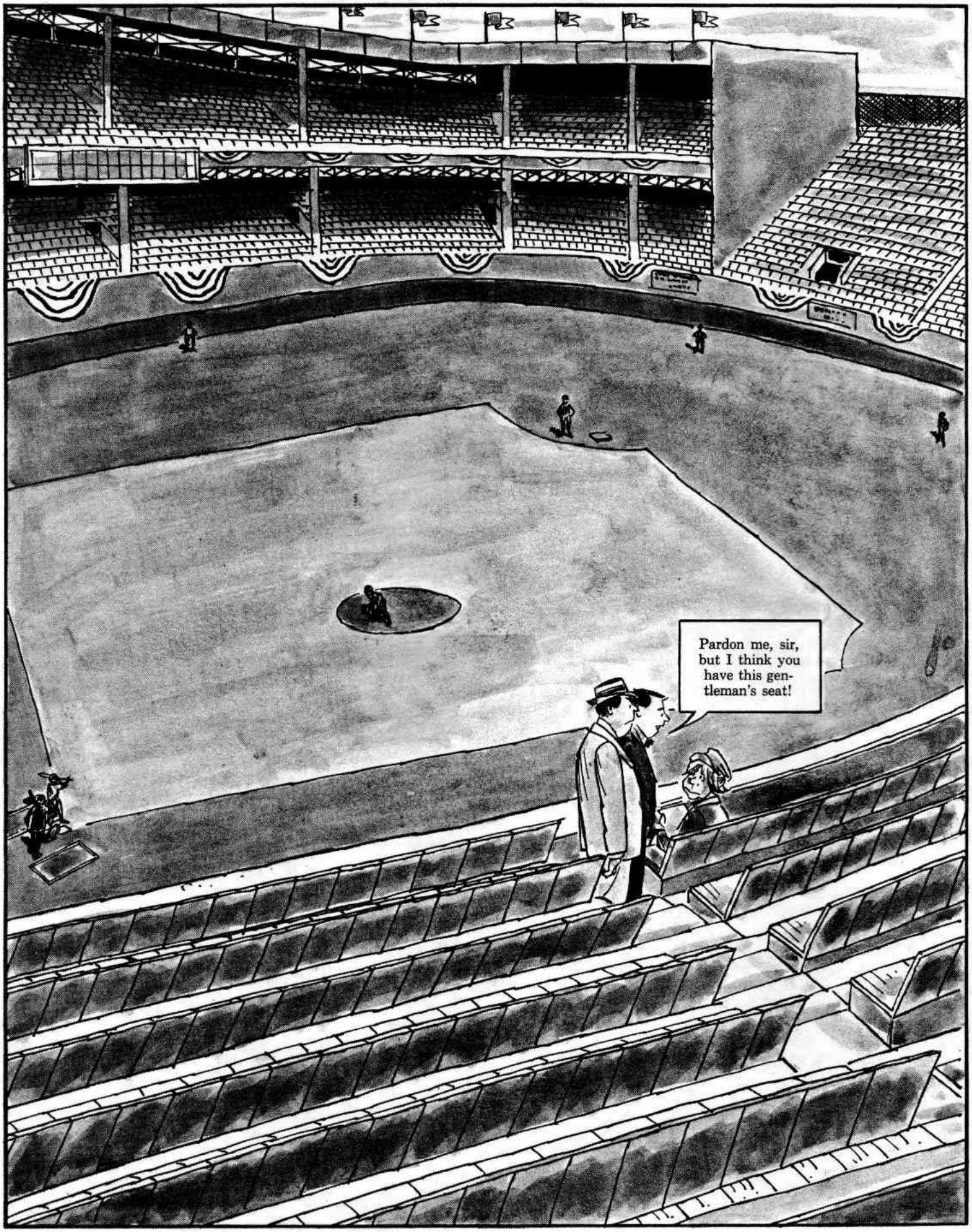
"Don't shoot! It's only *Tony the Tiger* making a corn flakes commercial for TV!"


"Dear, get me *room service* right away!"

"You're staying right there, you litterbug, until you remember that A CLEANER JUNGLE IS UP TO YOU!"

SPIFFY, SPORTY SMILES SECTION:

SYLVESTER, THE BASEBALL FAN!



FOOD FOR THOUGHT SECTION:

At least once or twice a week, a busy housewife makes a trip to the local supermarket to buy a supply of food for her family. For many women, it's fun, but for most, it's in the same league as a visit to the dentist or taking the kids for a haircut. To show you what we mean, we now present . . .

THE CRACKED SUPERMARKET PRIMER

Lesson 1

ENTERING THE STORE

See the big store.
See the prices in the window.
See your bank for a loan before entering.
Money. money, dough, loot,
Green stuff is what you need now.
Buy, buy and eat, eat a lot.
Food is good for you,
And great for the guy who owns the store.

Lesson 2

SELECTING A SHOPPING CART

See the shopping carts.
See the women trying to get a
Shopping cart from the stack of carts.
See the people laughing.
Why are they laughing?
Because they went through the same trouble, too.
Why do shoppers have trouble with shopping carts?
Because store clerks get sadistic pleasure
From pushing the carts together so that shoppers
Have to be as strong as King Kong to get them apart.
How many items can you put in your cart worth $20?
A small ham, two cans of soup, three candy bars
And four apples . . . if you already have
Two kids in the cart to begin with.

Lesson 3

LOOKING AT THE SHOPPING LIST

See the lady.
See the shopping list in her hand.
What does the list say?
It says steak costs too much, so
Her family will eat pork and beans tonite.
Why do steaks cost so much?
Because nowadays, even a bum steer
Is worth its weight in chuck steaks.
Go on and beef, beef, beef.

Lesson 4

CAUSING A TRAFFIC JAM

See the two nice women.
See them standing and talking.
Yak, yak, gab, gab, blaw, blaw.
What are they talking about?
Things like the high cost of living;
How much money their husbands make;
And their medical operations.
What are the people behind them talking about?
Ooopps! We can't print that here!

Lesson 5

HANDLING THE VEGETABLES

See the woman.
See the tomato.
See the red mess in her hand.
See the vegetable clerk's face
Turn red with anger.
Why does the woman feel the tomato?
To see if it's fresh.
Will the woman buy the tomato?
No. Who'd buy a beat-up tomato?

Lesson 6

GIVING A CHILD A RIDE IN THE SHOPPING CART

See the woman pushing a cart.
See her son riding in the cart.
See the lad tossing items out of the cart.
Crash, boom, bang go the items on the floor.
Why is the woman smiling?
Because she wants to get even with the
Store manager for charging her so
Much money for the items she bought.

Lesson 7
THE BIG SALE

See the woman buying ten cans of Salted batwings.
Why is the woman buying ten cans of
Salted batwings?
Because they are today's big special,
Marked down from 96c to 93c a can.
Does the woman like to eat
Salted batwings?
No. She'll give the ten cans of
Salted batwings to her garbage man
As his Christmas present.
Save, save, save, wise shopper. Save!

Lesson 8
BUYING CORNFLAKES

See the woman in the cereal department.
See her son pointing.
He wants her to buy Zamzon Cornflakes.
Why does the lad want Zamzon Cornflakes?
Because with two Zamzon boxtops and 50c,
He can send away for a Capt. Fink mystery ring.
Will his mother buy him Zamzon Cornflakes?
Yes, if she wants him to stop holding his breath.
Turn blue, son, turn blue.

Lesson 9
THE CHECK-OUT COUNTER

See the long line.
See the people on the long line.
See them starting to fall asleep.
See the check-out clerk taking his
Sweet time in ringing up the items.
Why does it take the clerk so long
To ring up the items?
Because the clerk is new.
Will the clerk be working here tomorrow?
No. He'll be home soaking his feet
In a pail of hot water.

Lesson 10
THE PARKING LOT

See the woman trying to fit
All her groceries in her car,
And finally putting them through the sunroof.
See the broken eggs on the car.
See the link sausages on the fender.
See the woman starting to do a slow burn.
She just found out that it's not her car.
See the woman blow her top.
She just found out the groceries
Aren't hers, either.

FUNNY TALK SECTION:

SHUT-UPS!

FUN TIME AT CRACKED!

Here you are, gang! Great CRACKED annuals, paperbacks, and back issues! Buy 'em by the armful, and we're sure you'll give your funnybone a swinging workout for many weeks to come! Remember, CRACKED always means instant humor with that locked-in, bright 'n' light mirth! Be a smile grabber; grab

CRACKED

CRACKED Magazine
Department FUN
108 So. Franklin Avenue
Valley Stream, N.Y. 11580

ANNUALS

I enclose..... Send me the annuals I have checked. 50c each.

☐ GIANT CRACKED #1 ☐ BIGGEST GREATEST #1
☐ GIANT CRACKED #2 ☐ BIGGEST GREATEST #2

PAPERBACKS

I enclose ..... at 40c each. Please rush me:

☐ COMPLETELY CRACKED
☐ MORE CRACKED
☐ CRACKED READER
☐ I enclose 50c for the new paperback, CRACKED AGAIN.

BACK ISSUES

I enclose..... Please send me the back issues I have checked at 50c each:

☐ No. 54 ☐ No. 55 ☐ No. 56 ☐ No. 57
☐ No. 58 ☐ No. 59 ☐ No. 60 ☐ No. 61

NAME.....

ADDRESS.....

CITY..... STATE..... ZIP.....

LOOK HERE, BUDDY-BUDDY!!! You going batty looking for back copies of CRACKED you might have missed? Just check those numbers on the coupon at 50 cents for each issue! Get with the hip, grin-in folks. READ CRACKED!

EXTRA SPECIAL CUT-OUT BONUS!

CUT OUT HERE

IN CASE OF EMERGENCY LIFT FLAP.

FOLD OUT HERE

IN CASE OF
EMERGENCY
LIFT FLAP.

NO! NO!
NOT NOW, NOSEY!
ONLY IN CASE OF
EMERGENCY!

INSTRUCTIONS:

FOLD AS ILLUSTRATED, THEN PIN, TACK OR TAPE TO WALL, DASHBOARD, MOTHER-IN-LAW'S BACK, ETC. SIT BACK AND WATCH THE FUN BEGIN!

FOLD IN HERE

NO! NO! NOT NOW, NOSEY! ONLY IN CASE OF EMERGENCY!

CUT OUT HERE